

Draft Master Plan - West Devon Borough Council

Theme	Officer	Proposal	Level of influence (see chart to the right)	Doing now?	Annual Estimated Net potential Carbon Saving/Benefit	Annual Estimated Net potential Biodiversity Saving/Benefit	Timescale to implement (incl. current contract lengths)	Cost	Opportunity	Defer to Devon Carbon Plan	Progress	Link to Business Case (if required)	Reduce organisational footprint	Notes/ Suggestions	Members notes and suggestions
10 Individual and Collective Action - Internal	Andy Wilson	Reduce personal commuter mileage by more use of agile working	1	N	Low	Low	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Reduce business mileage by greater use of technology to reduce need to attend meetings	1	N	Med	Med	6 months	Med	Med	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Reduce business mileage by encouraging customer self-service and reduce need for officer/customer to travel	1	N	Med	Med	1 year	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Further encourage and incentivise alternative modes of travel e.g. use of rail, public transport	1	N	Med	Med	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Publicise/incentivise change of residential energy provider	1	N	Med	Med	2 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Encourage/incentivise use of electric cars	1	N	Med	Med	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Encourage/incentivise greater use of cycles for commuting	1	N	Low	Low	2 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Reduce energy consumption at home – install greater insulation, use less hot water, use less heating, turn off electrical appliances when not in use, don't use unnecessary appliances like tumble dryer etc.	1	N	Med	Med	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Make sure Council finances are invested with 'green banks'	1	N	Low	Low	1 year	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Commit to buying less new products, to greater recycling and greater use of re-used (second-hand) products	1	N	Med	Med	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Identify individual commute and business usage and set reduced targets	1	N	Med	Med	1 year	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Provide free/subsidised home energy audit to advise employees on how to reduce carbon footprint of home	1	N	Med	Med	1 year	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Provide advice/support to allow employees to calculate the impact of their lifestyles	1	N	Low	Low	6 months	Low	Low	N	R				
10 Individual and Collective Action - External	Lesley Crocker	Support the council be exploring the use of webinars for training	1	N	Med	Med	2 months	Med	Med	N	R				
10 Individual and Collective Action - External	Lesley Crocker	Explore other channels for communicating with residents that are not in print	1	N	Low	Low	6 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Take greater personal responsibility for the use of car sharing, particularly between KP and FH.	3	N	Low	Low	6 months	Low	Low	N	R				
10 Individual and Collective Action - External	Lesley Crocker	Encouraging a culture in the teams of not printing unless they need to	3	Y	Low	Low	Ongoing	Low	Low	N	G				
10 Individual and Collective Action - Internal	Andy Wilson	Encourage people to reduce animal protein in their diet	4	N	Low	Low	2 months	Low	Low	N	R				
10 Individual and Collective Action - Internal	Andy Wilson	Volunteer/support collective action via community groups	4	N	Low	Low	1 year	Low	Low	N	R				

10 Individual and  
Collective Action -  
Internal

Andy  
Wilson

Incentivise the use of public transport

4



6 months

